

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 393 Issue 4



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Copy

Client: American Crossroads/ Issue	Submission Cost: 35350	Campaign Ref: E:120710052
Buyer: ..	Client/Product/Estimate: 11 / 27 / 690	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06225026
Est./PO Number: 06225026	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
1	M-F 12p News ...F..	01	575	30 Comme	Nbr of Spots	1	1	575
2	M-F 5a News ...F..	01	190	30 Comme	Nbr of Spots	1	1	190
3	M-F 530a News ...F..	01	415	30 Comme	Nbr of Spots	1	1	415
4	M-F 6a News ...F..	01	600	30 Comme	Nbr of Spots	1	1	600
5	M-F 7p News ...F..	01	650	30 Comme	Nbr of Spots	1	1	650
6	M-F 7a CBS This Morning ...F..	01	600	30 Comme	Nbr of Spots	1	1	600
7	M-F 12p News M.....	01	575	30 Comme	Nbr of Spots	1	1	575
8	M-F 5a News	01	190	30	Nbr of Spots	1	1	190
Weekly Totals: Total Spots(Ord Spots)					22	36	58	
Open PR					-1	-1	-1	-190
Closed PR					1	1	1	

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Associated Copies: No		Business Category: Transactional			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
	M.....			Comme	Open Pre-Empted	-1	-1	-190
9	M-F 530a News M.....	01	415	30 Comme	Nbr of Spots	1	1	415
10	M-F 530p News M.....	01		30 Comme	Nbr of Spots			
11	M-F 6a News M.....	01	600	30 Comme	Closed PR Nbr of Spots	1	1	600
12	M-F 7p News M.....	01	650	30 Comme	Nbr of Spots	1	1	650
13	M-F 7a CBS This Morning M.....	01	600	30 Comme	Nbr of Spots	1	1	600
14	Sat 6a NewsS.	01	250	30 Comme	Nbr of Spots	1	1	250
15	Sun 6a NewsS	01	250	30 Comme	Nbr of Spots	1	1	250
16	M-F 12p News ...T...	01	575	30 Comme	Nbr of Spots	1	1	1150
17	M-F 5a News ...T...	01	190	30 Comme	Nbr of Spots	1	1	380
18	M-F 5p News	01	1125	30	Nbr of Spots	1	2	2250

Weekly Totals: Total Spots(Ord Spots)				22	36	58	-190
Open PR					-1	-1	
Closed PR					1	1	

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Client: American Crossroads/ Issue	Submission Cost: 36350	Campaign Ref: E:120710062
Buyer:	Client/Product/Estimate: 11 / 27 / 690	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06225026
Est./PO Number: 06225026	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		09/03	09/10	Total	Cost
19	M-F 530a News ...T....	01			415	30 Comme	Nbr of Spots	1	1	2	830
20	M-F 6p News ...T....	01			1050	30 Comme	Nbr of Spots	1	1	2	2100
21	M-F 6a News ...T....	01			600	30 Comme	Nbr of Spots	1	1	2	1200
22	M-F 730p Scene On 7 ...T....	01			650	30 Comme	Nbr of Spots	1	1	2	1300
23	M-F 12p News ...T....	01			575	30 Comme	Nbr of Spots		1	1	575
24	M-F 5a News ...T....	01			190	30 Comme	Nbr of Spots		1	1	190
25	M-F 5p News ...T....	01			1125	30 Comme	Nbr of Spots		1	1	1125
26	M-F 530a News ...T....	01			415	30 Comme	Nbr of Spots		1	1	415
27	M-F 6p News ...T....	01			1050	30 Comme	Nbr of Spots		1	1	1050
28	M-F 6a News ...T....	01			600	30 Comme	Nbr of Spots		1	1	600
Weekly Totals: Total Spots(Ord Spots)								22	36	58	
Open PR								-1	-1	-1	-180
Closed PR									1	1	

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Est/PO Number: 06225026	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
29	M-F 730p Scene On 7 .T....	01	650	30 Comme		1	1	650
30	M-F 12p News ..W.... Isolations: W/C 09/03 MTWTF..	01	575	30 Comme		1	1	575
31	M-F 5a News ..W....	01	180	30 Comme		1	1	360
32	M-F 530a News ..W....	01	415	30 Comme		1	1	830
33	M-F 530p News ..W....	01	1125	30 Comme		1	1	2250
34	M-F 6a News ..W....	01	600	30 Comme		1	1	1200
35	M-F 7p News ..W....	01	650	30 Comme		1	1	1300
36	M-F 7a CBS This Morning ..W....	01	600	30 Comme		1	1	1200
37	M-F 530p News .T....	01	1125	30 Comme		1	1	1125
38	M-F 12p News ..W....	01	575	30 Comme		1	1	575
Weekly Totals: Total Spots(Ord Spots)					22	36	58	
Open PR						-1	-1	-190
Closed PR						1	1	

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39	M-F 12p News ...F..	01	575	30 Comme	Nbr of Spots	1	1	575
40	M-F 5a News ...F..	01	190	30 Comme	Nbr of Spots	1	1	190
41	M-F 5p News ...F..	01	1125	30 Comme	Nbr of Spots	1	1	1125
42	M-F 530a News ...F..	01	415	30 Comme	Nbr of Spots	1	1	415
43	M-F 6p News ...F..	01	1050	30 Comme	Nbr of Spots	1	1	1050
44	M-F 6a News ...F..	01	600	30 Comme	Nbr of Spots	1	1	600
45	M-F 730p Scene On 7 ...F..	01	650	30 Comme	Nbr of Spots	1	1	650
46	M-F 530p News ...TF..	01	1125	30 Comme	Nbr of Spots	1	1	1125
Weekly Totals: Total Spots(Ord Spots)					22	36	58	
Open PR						-1	-1	-190
Closed PR						1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
8	M-F 5a News	:30 Commercial	09/10/12	Open Pre Emption	190.00		0000000000	E:120710052
10	M-F 530p News	:30 Commercial	09/10/12	Closed Pre Emption	1,125.00	46 (09/14)	0000176405	

Grand Totals

Totals		09/03		Month 9 Weeks: 5		09/10	
Spots	58			22			36
Cost	35540			12290			23250

Grand Totals:

Spots:	58
Gross Total:	35,350.00
Commission:	5,302.50
Net Total:	30,047.50